



Primary Authority Partnership

STOKE-ON-TRENT TRADING STANDARDS

Stoke-on-Trent Trading Standards offers Primary Authority Partnerships for businesses that want peace of mind, knowing they are fully compliant. Primary Authority can reduce regulatory burden and give you the confidence to develop and grow your business.

Save time and money with a Primary Authority Partnership

Primary Authority is a legally recognised partnership providing businesses with robust and reliable regulatory advice that other local authority regulators must respect. It is a gateway to simpler more successful regulation. This is a national scheme, administered by the Office for Product Standards and Safety (OPSS). As your Primary Authority we can provide advice and guidance on compliance specific to your business, helping to reduce regulatory burden, reduce costs and support productivity.

What regulatory advice is provided?

With qualified and fully trained officers we can provide expertise in trading standards legislation.

What does Stoke-on-Trent Trading Standards' Primary Authority Partnership offer?

- **A single point of contact** for all regulatory advice and support.
- **A trading standards officer** who gets to know your business to provide tailored advice.
- **On-going advice and support** so your business is always compliant and on the right path, even when legislation changes.
- **An expert opinion** valid across England.



What areas of legislation can a Primary Authority Partnership cover?

They can cover the full range of trading standards regulatory services or just specific functions. We have in-house expertise in all areas. You pick what you need from this list:

- Age restricted sales
- Explosives licensing
- Agriculture/animal feed
- Fair trading
- Farm animal health
- Food standards
- Metrology (weights and measures)
- Product safety
- Consumer protection - consumer rights

What will a Primary Authority Partnership cost your business?

Our scheme is not profit making we only seek to recover our costs.

For details of Primary Authority set up costs and our hourly charges please contact a member of our Business Advice Services Team on:

01782 237788

or email: **public.protection@stoke.gov.uk**

<https://commercial.stoke.gov.uk/public-protection>